



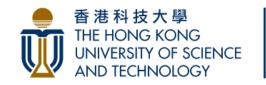


# Integrative Systems and Design

A UG Program for Nurturing Innovators and Technologists

Prepared for Major Selection Year 1 Students 9 Apr 2025



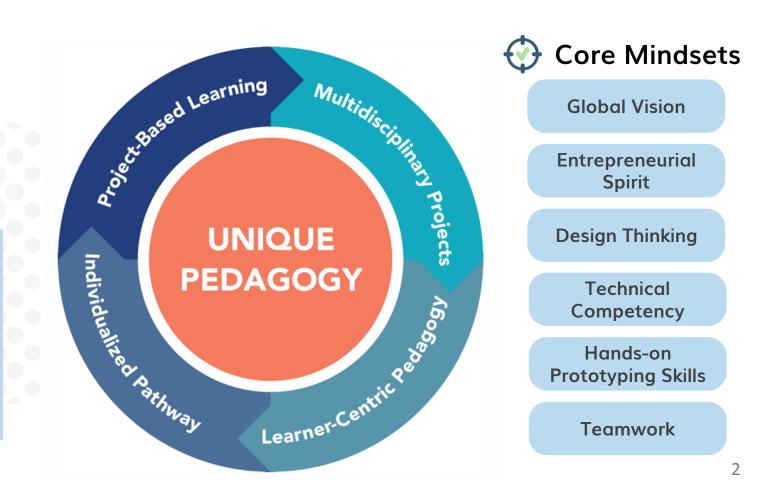




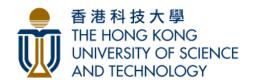
### New mode of education to nurture innovators for future industry

**Experiential Learning** degree program in Hong Kong

- Launched in Fall 2018
- Low faculty-to-student ratio
- Interdisciplinary knowledge with human-centered mindset









### ISD Graduate Pathways – Innovators and Technologists

Since launch of program in 2018, we have 3 batches of graduates.

With diverse skillsets and competencies, our graduates are welcomed by many industries ...





























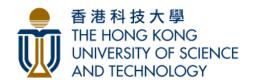




Trusted employers









### ISD Graduate Pathways – Postgraduate Studies

... also welcomed by world-renowned institutions. Here are some examples:

The Hong Kong University of Science

PhD in Integrative Systems and Design







Jason Wang

and Technology (CWB)

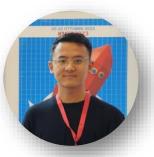




香港科技大学(广州)
THE HONG KONG
UNIVERSITY OF SCIENCE AND
TECHNOLOGY (GUANGZHOU

Carnegie

Mellon University





Star Chen University of Pennsylvania PhD Electrical Engineering

University of Pennsylvania

**MSE Electrical Engineering** 



Kelly Lai

Penn UNIVERSITY OF PENNSYLVANIA



Katie Chong
University of Michigan
Master of Public Health





Tom Yu
Carnegie Mellon University
MSc in Robotics







Zürich

**Cecil Fu**ETH Zurich
MSc in Robotics, Systems and Control

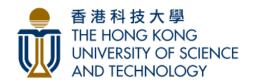




### ISD Journey to become Future Talent

Year 2 Year 1 Year 3 Year 4







### ISD Journey to become Future Talent

Year 1 Year 2 Year 3 Year 4



#### **TECHNOLOGY**

#### **Fundamentals**

Mathematics, Physics, Basic Programming

#### Intermediate

IoT, Smart Mechatronics, Materials, Shape and Design

### **DESIGN**

#### **Fundamentals**

Design Thinking, Systems Thinking Sketching

#### Intermediate

Graphics Communication, Digital Design, Physical Prototyping

# INDIVIDUALIZED PROJECT ELECTIVES

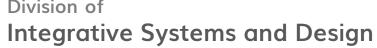
#### **Advanced Technical Courses**

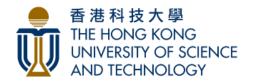
Supported by Engineering, Science, Business, Humanities and Social Science

#### ENTREPRENEURSHIP

Global Product Management, Product Innovations, Operation and Marketing Management





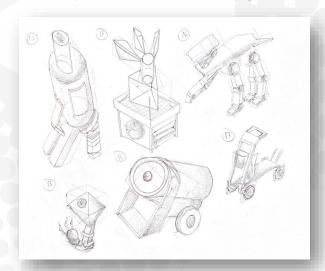


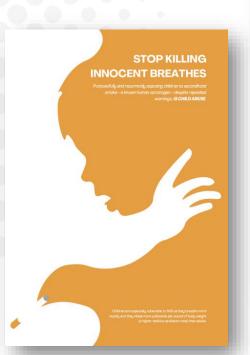


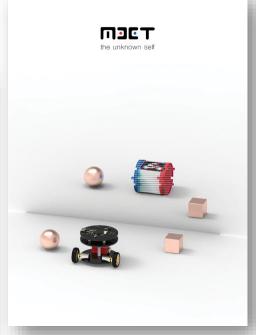
### **Fundamental Design Courses**

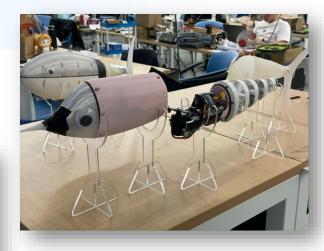
### Example:

- Sketching
- Graphics Communication
- Digital Design
- Physical Prototyping













### **Fundamental Technical Courses**

### Example:

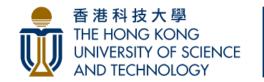
- Internet of Things
- Smart Mechatronics
- Materials, Shape and Design











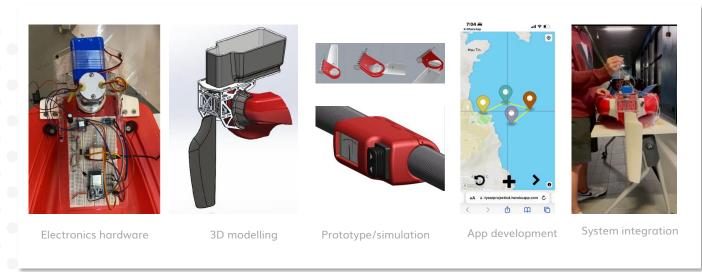


### Technical and entrepreneurship electives

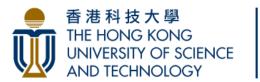
Collaborating with other Schools, ISD students can choose courses to meet their project needs

- MATH Mathematic courses
- MECH Mechanical Engineering courses
- COMP Computer Science courses
- ELEC Electronics Engineering courses
- BIEN Biomedical Engineering courses
- ENTR Entrepreneurship courses
- ISOM Information Systems courses
- MGMT Management courses

• ......



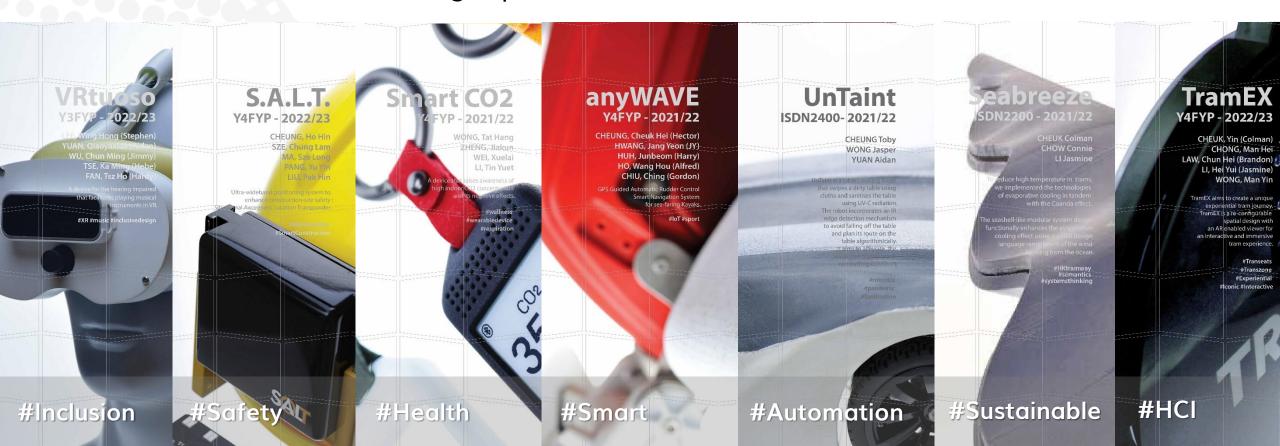
Year 3 project example – AutoNav: Automatic Kayak Rudder Control Students integrating multi-disciplinary knowledge



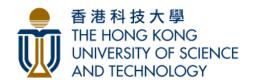


### Learning to innovate: from zero to one

Students learn to find the right problems to solve









### ISD Journey to become Future Talent

Year 1 Year 2 Year 3 Year 4

**Year 2 Project** 

**Year 3 Project** 

**Year 4 Project** 



### **TECHNOLOGY**

#### **Fundamentals**

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# INDIVIDUALIZED PROJECT ELECTIVES

#### **Advanced Technical Courses**

Supported by Engineering, Science, Business, Humanities and Social Science

#### **DESIGN**

#### **Fundamentals**

Design Thinking, Systems Thinking Sketching

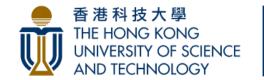
#### Intermediate

Graphics Communication, Digital Design, Physical Prototyping

### **ENTREPRENEURSHIP**

Global Product Management, Product Innovations, Operation and Marketing Management







### **ISD Signature: Year-Long Projects**

ISD curriculum embeds 3 Year-Long Projects.
Students apply their learning to solve real-world problems.



Year 2 project example – GreenHub SustainableTech

### Year 2

Work as a **Team**Apply technologies through **Hands-on** experience



Year 3 project example - SURFIVE MarineTech

### Year 3

Create **New Designs** & applications
Refine **Prototyping** skills



Year 4 project example – FIRS NEC 2024 Champion ASMPT 2024 Bronze award

### Year 4

Connect with industry & research partners
Develop Global Vision





#### YOUR PERSONAL CO2 MONITOR







- 400 ppm: average outdoor air level.
- 400-1,000 ppm: typical level found in occupied spaces with good air exchange.
- 1,000-2,000 ppm: level associated with complaints of drowsiness and poor air. 2,000-5,000 ppm: level associated with headaches, sleepiness, and stagment, stale, stuffy air. Poor concentration, loss of attention, increased heart rate and slight nausea may also be present.





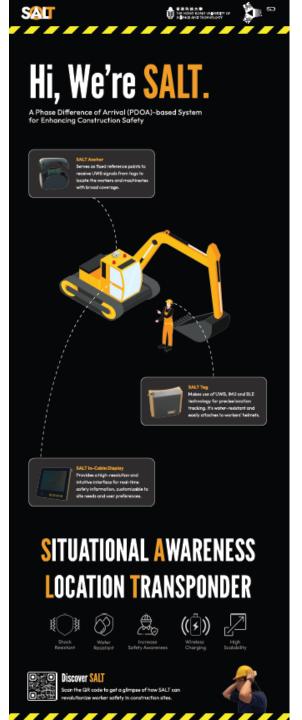
#### App & System Flow

- · Real-time data monitoring
- . Data synchronization from sensor
- . Data logging and transmission to server
- . User login and personalized suggestions/ alerts for users





















# PV system installation process

Place panel

Smart CV recognition, autopositioning

Auto-lifting and installation



### **Project highlights:**

- First entrepreneurship project in ISD UG
- Successfully spin off a startup from final-year project
- One member brought the idea and productized in Europe

### **About the project:**

The team designs a device that raises awareness of high indoor CO2 concentration and its negative effects.





### **Project highlights:**

- Entered **HKSTP Ideation** Program
- Worked with a construction company as **industrial partner**, co-developed with on-site safety managers and workers
- ASMPT Gold Award in 2023

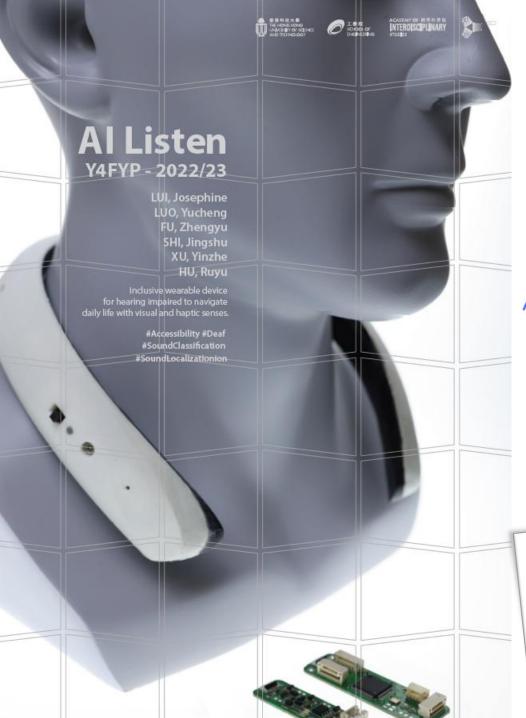
### **About the project:**

Using Ultra-Wideband (UWB) positioning system to enhance construction-site safety. Namely Situational Awareness Location



S.A.L.T. - Situational Awareness Location Transponder





### **Project highlights:**

- Entered HKSTP Ideation Program
- A social entrepreneurship project for people with disabilities

### **About the project:**

Designing an inclusive wearable device for hearing impaired to navigate daily life with visual and haptic



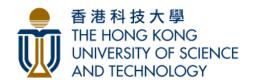














### ISD Journey to become Future Talent

Year 1

Year 2

Year 3

Year 4







**Year 2 Project** 

**Year 3 Project** 

**Year 4 Project** 



Technical Competency



### **TECHNOLOGY**

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Design Thinking

#### **DESIGN**

#### **Fundamentals**

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# INDIVIDUALIZED PROJECT ELECTIVES

#### **Advanced Technical Courses**

Supported by Engineering, Science, Business, Humanities and Social Science



Entrepreneurial Spirit

### NTREPRENEURSHIP

Global Product Management, Product Innovations, Operation and Marketing Management









RESEARCHER (PG)
TECHNOLOGIST
DESIGNER
ENTREPRENEUR

### **ISD Study Path**

Year 1

Fall (16)

Spring (18)

ISD SCIENCE FOUNDATION

PHYS (3)

COMP (3)

MATH I (3)

MATH II (3)

**DESIGN THINKING** 

ISDN1001 Introduction to ISD (3)

ISDN1007 Design Thinking (3)

ISDN1004 Sketching (1)

**COMMON CORE** 

ISDN1010 (0)

LANG1402 Chinese (3) LANG1407 English (3)

CC SA (3)

CC Arts (3)

HMAW1905E (1)

HMAW1905E (2)

Year 2

Fall (13)

Spring (15)

**Year 2 Project** 

ISDN2001 (1)

ISDN2002 (3)

Elective I (3)

**ISD TECHNICAL FOUNDATION** 

ISDN2300 3D Design (3)

ISDN2400 Physical Prototyping (3)

ISDN2601 Smart Mechatronic (3)

ISDN2603 Materials & Shape (3)

ISDN2602 Internet of Things (3)

LANG206X Chinese (3)

CC Science (3)

Year 3

Fall (17)

Spring (15)

**Year 3 Project** 

ISDN3001 (3)

ISDN3002 (3)

Elective II (3) Elective V (3)

**PROJECT-RELATED ELECTIVES** 

Elective III (3)

Elective VI (3)

Elective IV (3)

**SYSTEMS & DESIGN** COMMUNICATION

ISDN3200 Graphics Communication (2)

> **CC** Humanities (3)

CC Elective (3)

ISDN2200

System Thinking

(3)

Elective VII (3)

Fall (13)

ISDN4001 (4)

**ENTREPRENEURSHIP** 

Year 4

**Year 4 Project** 

**ENTR Elective I** (3)

**ENTR Elective II** (3)

Spring (13)

ISDN4002 (4)

LANG4036 Advanced English (3)

Free elective (3)

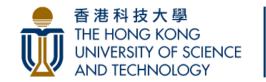
CC Elective (3)

ISDN3010 (0) ISDN2010 (0)

ISDN4010 (0)

Total no. of credits: 120







### YLP Pathways with Exchange

Regular (without exchange) **ISDN2001 ISDN2002 ISDN3002 ISDN3001** Year 3 Year 2 Year 3 Year 2 **Year 3 Spring Year 2 Spring** Year 3 Fall Year 2 Fall Summer Winter Winter Summer Exchange in Y3 Fall **ISDN2001 ISDN2002** ISDN3001 **ISDN3002 Exchange** Year 2 Year 3 Year 3 Year 2 **Year 2 Spring Year 3 Fall Year 3 Spring Year 2 Fall** Winter Winter Summer Summer

Exchange in Y3 Spring

**ISDN2001** 

Year 2 **Year 2 Fall** Winter

**Year 2 Spring** 

**ISDN2002** 

Year 2 Summer

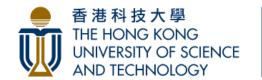
**ISDN3001** 

Year 3 Winter Exchange

**ISDN3002** 

Year 3 Fall **Year 3 Spring** 

Year 3 Summer





### Design Studio + ISDWorks! Makerspace

Two 24/7 reconfigurable collaborative spaces for student projects





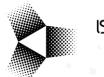


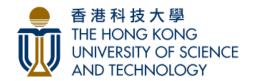














### **ISD** Faculty

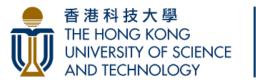


### Multi-disciplinary faculty

### Design and Engineering faculty

- EE Embedded System, Signal Processing, Robotics
- MECH mechanics, material, kinematics
- CSE AI, Computer Vision, UX/UI
- Ergonomic Design
- Design Methodology and System Design
- Industrial Design
- Green Building Design
- Material
- Health technologies
- Graphic and Brand Design
- Sustainability
  - Entrepreneurship







### **ISD** student success









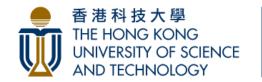














### Welcome to join ISD!



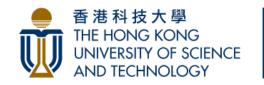


Passionate about technology & development 熱衷科技發展

Eager to be a future technology leader & innovator 渴望成為未來創科專才



Source: Graduate Photo taken 3 Dec 2023





### **Major Selection Assessment Methods**

### **Pre-requisites:**

MATH 1012/MATH 1013/MATH 1014/MATH 1020/MATH 1023/MATH 1024

### **Assessment Components:**

- Academic Performance
- Design and Technology Project Portfolio (DTP) (Submission link)
- Interview (Shortlisted students will be invited for an interview in June)

For details, please refer to: https://isd.hkust.edu.hk/academics/bsc-in-integrative-systems-and-design-isd

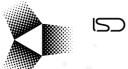


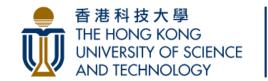




### **Application Period**

School	Application Period	Application Procedure
SSCI	1 March - 25 April	Students should submit the application online via SSCI by 25 April 2025
SENG	26 March - 30 April	Students should submit the application online via SENG by 30 April 2025



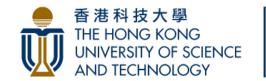




### Tips for your interview

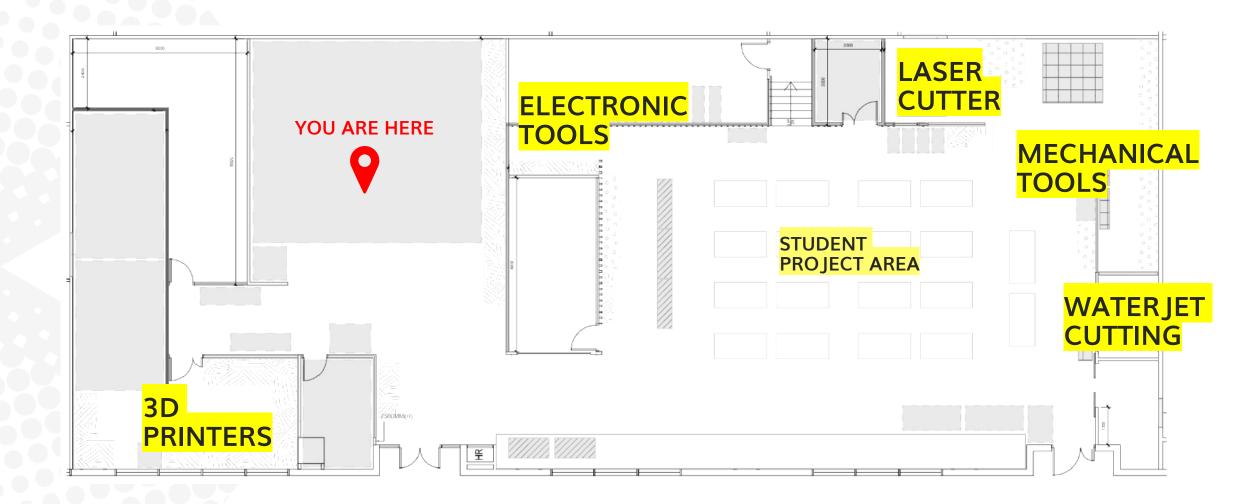
- Prepare a "tailored" self-introduction
   準備一個"度身訂做"的自我介紹
- 2. Be familiar with your portfolio / transcript 熟悉你的成績單
- 3. Talk about the process, show your passion, not ONLY the result 談談你學習的過程,對學習的熱誠,不要只談成績
- 4. Prepare a question(s) that shows your interest to the program 準備一個能表達您對該課程感興趣的問題
- 5. Always smile! 带你的微笑!



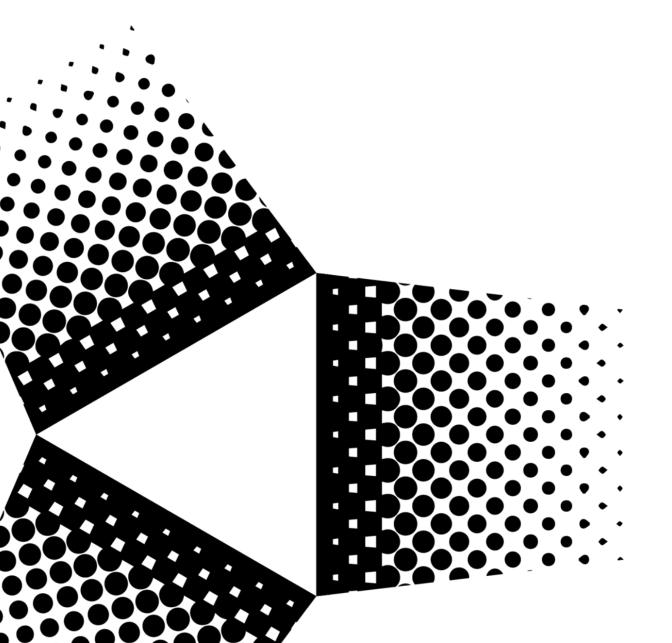




### In-house State-of-the-art Facilities to Realize Student Ideas







# Thank you!